

STRATEGIC AGRICULTURAL SERVICES BOARD PLAN PRIORITIES AND ACTIONS **EXECUTIVE SUMMARY**



VISION

To cultivate a resilient, sustainable agricultural sector that drives economic growth, preserves environmental health, and fosters community engagement.



MISSION

To provide leadership, education, and resources that support sustainable farming practices, promote economic vitality, and ensure environmental stewardship.



VALUES

Sustainability, Collaboration, Integrity, Innovation, and Education.

SUSTAINABILITY: Committing to environmentally responsible practices that ensure the long-term health of agricultural ecosystems and resources.

COLLABORATION: Building strong partnerships with farmers, community stakeholders, and other organizations to address agricultural challenges and opportunities.

INTEGRITY: Operating with honesty, transparency, and fairness in decision-making and interactions with stakeholders.

INNOVATION: Encouraging the adoption of new technologies and farming practices that improve efficiency, productivity, and environmental stewardship.

EDUCATION: Promoting continuous learning and knowledge sharing to empower

STRATEGIC PRIORITIES

 Agricultural Sustainability & Environmental Stewardship

 Pest & Weed Management

 Education & Outreach



GOAL AREA 1:

DELIVERY AND SUPPORT FOR AGRICULTURAL SERVICE BOARD (ASB) ACT

Objectives:

- Establish and maintain ASB governance.
- Support ASB functions, advocacy, and policy development.

Key Actions:

- Appoint ASB members and Agricultural Fieldman annually.
- Hold regular ASB meetings and submit annual reports.
- Advocate via ASB resolutions and maintain policy alignment with legislation.
- Provide training and access to agricultural equipment.



GOAL AREA 2: DELIVERY AND SUPPORT FOR AGRICULTURAL PESTS ACT

Objectives:

- Maintain effective pest policies and bylaws.
- Monitor and control crop, environmental, and vertebrate pests.

Key Actions:

- Appoint pest inspectors.
- Monitor, document, and respond to pest issues.
- Maintain records and reports (e.g. toxicant use, sightings, enforcement)



GOAL AREA 3: DELIVERY AND SUPPORT FOR SOIL CONVERSION ACT

Objectives:

- Prevent and manage soil erosion.

Key Actions:

- Develop policies and procedures for erosion control.
- Appoint Soil Conservation Officers.
- Monitor erosion-prone areas and enforce compliance.



GOAL AREA 4: DELIVERY AND SUPPORT FOR WEED CONTROL ACT

Objectives:

- Control regulated weeds on private and public land.
- Oversee seed cleaning facilities.

Key Actions:

- Maintain weed bylaws, elevate local weed concerns.
- Appoint weed inspectors and respond to complaints.
- Spray/mow roadsides and issue notices as needed.
- License stationary and mobile seed cleaning facilities.



GOAL AREA 5: DELIVERY AND SUPPORT FOR ANIMAL HEALTH ACT

Objectives:

- Support animal health and livestock emergencies.

Key Actions:

- Develop animal health and livestock response plans.
- Maintain disease lists and biosecurity protocols.
- Provide support during outbreaks and emergencies.



GOAL AREA 6: OUTREACH & EDUCATION

Objectives:

- Inform ratepayers about legislation, programs, and best practices.

Key Actions:

- Maintain website, social media, and newsletters with ASB and legislation info.
- Shared pest and weed management resources.
- Promote soil conservation, animal health, and emergency planning.



GOAL AREA 7: EXTENSION SERVICES

Objectives:

- Support producer viability and rural quality of life.

Key Actions:

- Offer equipment rentals (e.g., sprayers, plastic bag rollers)
- Partner with agencies to deliver beneficial programs.
- Host producer events and workshops.
- Deliver environmental and rural living workshops.